

PASSPORT TO PROSPERITY FINAL REPORT OF *Workforce Development Board*

Please provide an update of your organization's progress on its *Passport to Prosperity* campaign, including explanations of any changes/delays in your progress.

The attached chart is provided to help you report on the deliverables and local targets. (These are taken from your agreement with the ministry). If you wish, you may attach additional materials. The answers should give an overview of what your organization has been doing on *Passport to Prosperity*, and its achievement of targets and priorities. This will inform the ministry about progress in your community, and across the province.

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At the same time, you may also wish to e-mail a copy to jean.courtney@edu.gov.on.ca or fax to 416-325-2552.

FINAL REPORT

Deliverable/Target	Progress to Date
<p>1. Develop and implement a plan to increase awareness among employers, educators and the community of the opportunities for involvement in various school-work experiences for students.</p> <p><i>Include how you involve your key partners</i></p>	<ol style="list-style-type: none"> 1) Partnered with school boards to release information on P2P events, such as the Employer Breakfasts, through internal newsletter 2) Partnered with school boards to develop and print OYAP brochures including P2P logo and contact information 3) Attend COOP meetings, Guidance meetings, Tech Head meeting, Student Success meetings, Program Leadership Council meeting, and OYAP meetings to make presentations and share information 4) Work with Student Success Leaders from three local school boards to plan events involving employers 5) Assisted in the coordination of the Regional Skills Competition, which was covered by local media and involved all school boards and many community partners 6) Presentations to 150 employers in Lindsay, Peterborough, Bowmanville, and Cobourg as part of the "Making Cents of Apprenticeship" Employer Breakfasts 7) Organised presentations by employers to Grade 7 students about the skills needed for their first work experience 8) Partnered with school boards to organize "Youth At Work" conference where students attended presentations by 15 different employers 9) Contacted 118 employers and 26 schools regarding the Health Career Symposia 10) Partnered with KPRDSB to make presentations to Rotary Clubs about school-work opportunities 11) Partnered with Northumberland Rotary Club to help promote Camp Enterprise to teachers and students.
<p>2. Organize activities and events in support of the <i>Passport to Prosperity</i> campaign. Conduct follow-up activities to generate and maintain local employer interest and participation in the initiative, and to build links between educators and employers.</p>	<ol style="list-style-type: none"> 1) Worked with the PVNCCDSB Student Success Leaders to organise a "Ready for Work" Employment Skills Conference for 175 Grade 8 students in Cobourg and 53 Grade 7 students in Lindsay. 2) Partnered with PVNCCDSB and KPRDSB to organize a "Youth At Work" conference for 135 graduating high school students who have chosen to go directly into the workforce. 3) Organized Health Career Symposia for 78 high school students in Lindsay and 81 high school students in Cobourg 4) Coordinated the Regional Skills Competition for 120 students from TLDSB, KPRDSB, and PVNCCDSB.

	<p>5) Worked with OYAP coordinators from PVNCCDSB, TLDSB, and KPRDSB to organize a series of 8 Employer Breakfasts that provided information on apprenticeship training and hiring subsidy programs for 281 employers.</p> <p>6) Coordinated 5 Skilled Trades Expos in Cobourg, Lindsay, Minden, Haliburton and Peterborough.</p> <p>7) Assisted in the promotion of the Rotary Club Camp Enterprise for 60 high school students from the Northumberland region.</p>
4. Respond to inquiries about the <i>Passport to Prosperity</i> campaign, and refer interested individuals to the appropriate education and business contacts in the community. (# inquiries received.)	Over 200 inquiries were received regarding the Employer Breakfasts, and the interested individuals were directed to the Ministry of Finance for information on Apprenticeship Tax Credit, and to the local COOP department to find students interested in apprenticeship.

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5. Develop a database/registry of local employers interested in participating in partnerships with schools. <i>How is this information shared with teachers/schools?</i>	The local school boards each have their own employer databases. P2P has also developed a database of employers, professionals, and speakers, which is available for teachers/schools to access by contacting the P2P coordinator.
<p>6. Related local targets</p> <ul style="list-style-type: none"> • number employers willing to participate – see next column • types of activities of interest to employer (co-op, job-shadowing, etc.) • number of employers with positions for French-language students • targets based on school boards' priorities (e.g. particular sector, program, student need) • where possible, types of activities resulting, numbers of students involved (e.g. expanded job-shadowing, co-operative education, etc., # students involved) 	<p><i>You must include the following information:</i></p> <p>As a result of P2P:</p> <p>1) How many employers are registered with you to participate in school-work activities?</p> <p>N.B.</p> <p>-Count only employers that are active, i.e. the employer participated in an activity this year, or offered to participate in an activity this year.</p> <p>- Count an employer only once even though they may be involved in two or more activities.</p> <p>124 employers have participated or offered to participate in a P2P activity this year</p> <p>2) During this contract, how many employers registered with you for the first time ?</p> <p>61 employers have registered for the first time</p>

	<p>Activities of interest to the employers are workplace tours, guest speaking, workshops, presentations to at conferences, judges at competitions, COOP, and apprenticeships.</p> <p>There are no French-language positions requested in our area.</p>
<p>7. Do you have specific examples of how Passport to Prosperity has helped school boards to establish or expand school-work related programs? E.g. new factory tours for students, OYAP in a new field, participation of students in more grades than in the past, new/ expanded program in a particular community in the area?</p> <p>Are there outcomes that were unexpected, positive or negative? (E.g. different relationship among local school boards? Other programs that were affected beyond school-work?)</p>	<p>1) P2P assisted the Workforce Development Board and the three local school boards in organizing the Regional Skills Competition. The 6 areas of competition are Welding, Automotive, Individual and Team Carpentry, Graphic Design, and Culinary Arts. The event involved 89 employers, 22 schools, and 120 students.</p> <p>2) P2P has organized “Youth At Work” conference for graduating high school students who have chosen to go directly into the workforce. The event involved 28 employers, 9 schools, and 135 students.</p> <p>3) P2P organized a “Ready for Work” Employment Skills Conference for Grade 7 & 8 students in Lindsay and Cobourg. They attended workshops by local employers regarding Resume Writing, Interview Skills, OYAP, Essential Skills, and Volunteering.</p> <p>4) P2P organized two “Health Career Symposiums” in Lindsay and Cobourg. The students attended workshops facilitated by health care professionals. The event involved 35 employers, 13 schools, and 159 students.</p> <p>After organizing these activities for individual schools, many other schools and boards have contacted the P2P coordinator requesting participation in similar events.</p>

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<p>8. Develop a plan which includes locally-set targets and information requested by the ministry.</p> <p>X In what ways do you obtain feedback, and what feedback has been received? Have you adjusted P2P activities as a result of feedback or other tracking of progress?</p>	<p>1) Evaluation forms are distributed to attendees in their registration packs, requesting feedback.</p> <p>2) A final report is produced after each event, which includes a Challenge and Recommendation section. The recommendations will be taken into account when planning similar events in the future.</p> <p>3) We work closely with the OYAP coordinators and Student Success Leaders in the 3 school boards. Twice a year we meet to review locally set targets and develop a plan for the following year based on participation and feedback from previous events.</p>

<p>9. Share information about effective recruitment strategies, locally-developed recruitment materials, and examples of successful partnerships, with the ministries and other communities. X attach materials, if available</p>	<ol style="list-style-type: none"> 1) P2P partnered with OYAP coordinators to produce full-colour brochures geared towards the recruitment of employers. 2) P2P produced a 1-page summary for employers, which highlights the range of school to work opportunities 3) P2P produced a flyer which was distributed to all COOP and Guidance departments in the 3 local school boards to promote the “Making Cent\$ of Apprenticeship” Employer Breakfasts. The Employer Breakfasts were a successful partnership between P2P, OYAP, local school boards, Ministry of Finance, and Job Connect. 4) The “Youth At Work” conference was a successful partnership between P2P, OYAP coordinators, Students Success Leaders, Job Connect, and local employers. <p>Currently, the most effective recruitment strategy is one-to-one contacts with employers asking them to participate in a specific event.</p>
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<p>10. Other comments/issues?</p>	<p>I believe that 2006-2007 has been a very successful year for P2P. I have enjoyed working closely with the OYAP Coordinators and Student Success Leaders from all three local school boards. Many new events were introduced this year, and due to their success, school boards have requested that they are offered again next year. We will be able to take the evaluations and recommendations from this year’s event, and make the events in 2007-2008 even better. Every year the number of events organized by Passport to Prosperity is increasing, and the relationship with the school boards is strengthening.</p>

Passport to Prosperity 2006-2007 Event Summary

Date	Event	Region	School Boards	# Students	# Employers
Sept 21	Rotary Club Presentation	Peterborough	KPRDSB	4	35
Oct 4	Youth Opportunities Expo	Cobourg	KPRDSB, PVNCCDSB	500	50
Oct 16	Skilled Trades Expo	Lindsay	TLDSB, PVNCCDSB	150	9
Oct 19	Skilled Trades Expo	Minden	TLDSB	43	4
Oct 27	Employer Breakfast	Peterborough	KPRDSB, PVNCCDSB	9	36
Oct 31	Health Career Symposium	Lindsay	TLDSB, PVNCCDSB	78	21
Oct 31	Rotary Club Presentation	Clarington	KPRDSB	4	35
Nov 3	Skilled Trades Expo	Haliburton	TLDSB	80	4
Nov 3	Employer Breakfast	Clarington	KPRDSB, PVNCCDSB	3	20
Nov 7	Program Pathways Night	Peterborough	KPRDSB	300	15
Nov 10	Employer Breakfast	Cobourg	KPRDSB, PVNCCDSB	13	45
Nov 14	Health Career Symposium	Cobourg	KPRDSB, PVNCCDSB	81	14
Dec 15	Employer Breakfast	Lindsay	TLDSB	16	53
Dec 21	Employer Lunch	Lindsay	PVNCCDSB	4	11
Mar 21	"Ready for Work" conference	Cobourg	PVNCCDSB	175	18
Mar 26-28	Regional Skills Competition	Lindsay	ALL	120	89
April 19	Employer Breakfast	Clarington	KPRDSB, PVNCCDSB	3	14
May 2	Employer Breakfast	Cobourg	KPRDSB, PVNCCDSB	5	27
May 3-5	Rotary Club Camp Enterprise	Northumberland	KPRDSB, PVNCCDSB	60	25
May 4	Employer Breakfast	Peterborough	KPRDSB, PVNCCDSB	6	30
May 24	Employer Breakfast	Lindsay	TLDSB	16	45
June 4	"Youth At Work" conference	Peterborough	KPRDSB, PVNCCDSB	135	28
June 19	"Ready for Work" conference	Lindsay	PVNCCDSB	58	5